





URBAN SEEDLING

Urban Seedling, Montreal's first organic vegetable gardeners for hire!
Our mission is simple: make your yard simple, beautiful, and productive.

We treat your home vegetable garden like our own.

WHO WE ARE



Five years ago, **Tereska Gesing** and **Shawn Manning** started a vegetable gardening business and a new family. On offer: the experience of growing fresh organic vegetables in your very own backyard.

They are passionate about creating an environmentally conscious and sustainable community and lifestyle. Together, they started planting out of their Verdun backyard.

Three kids, a garden centre, several workshop series, a radio show, and 17 employees later, **Urban Seedling** is the destination for Urban Agriculture in Montreal.

WHAT WE DO



The Urban Seedling experience means that we are there for you every step of the way.

We create customized organic vegetable gardens and edible landscapes.

Our high quality products produce incredible tasting fruit and vegetables right in your backyard, on your roof, balcony, or even at the workplace.

WHAT WE CAN DO FOR YOU



Discover the Urban Seedling garden model:

- Interviews, radio, television, newspaper
- Workshops, lunch-and-learns, onsite coaching
- Garden Centre specialized in edible plants
- Organic Vegetable Gardens
- Create-your-own-garden web-app (2016)
- Edible herb and flower garden
- Weekly newsletter
- Ongoing support and advice
- Intensive planting design
- Property maintenance and landscaping

Urban Seedling is the destination for Urban Agriculture in Montreal.

Urban Seedling is committed to improving our city's ecosystem by increasing urban biodiversity and creating spaces for natural pollinators. Our system promotes the conservation of valuable resources such as water and energy.



CORPORATE GARDEN PROJECT



Ever imagine having a vegetable garden at work? Urban Seedling's corporate garden project lets you garden during your lunch hour.

On top of the services provided to all Urban Seedling clients, corporate vegetable gardens are offered monthly workshops that teach coworkers everything they need to know about their garden.

Gardening is a great team building exercise and a fun way to promote health and happiness in the workplace. Projects like this help us reach our goal of having as many people as possible growing delicious local food all across Montreal.

EDIBLE LANDSCAPING



Transform your yard into an edible paradise.

Urban Seedling compliments vegetable gardens with fruit trees, berries, pergola, patios, and pathways.

We will replace your lawn with clover and your flowerbeds with indigenous plants, pollinator gardens, and herb gardens.

You will be delighted with what Urban Seedling can do with your home garden and lawn.

GIVING BACK



Urban Seedling is passionate about giving back to our community.

We donate seedlings to community groups, charities, and greening projects whenever we can. Our network of support and knowledge, as well as our tools and facilitation, are always at the disposal of local greening initiatives.



WHAT PEOPLE ARE SAYING ABOUT US:

I have only positive comments about my experience from my experience with Urban Seedling (two summers). My abundant garden was just that-abundant. Both Shawn and Tereska do what they promise and are always keen to help. I'm looking forward to working with them this spring.

– **Diane (Urban Seedling fan and gardener)**

Urban Seedling is an inspiring place to work. It is a true testament to the future changes happening in society, and how we can meet the challenges we face through positive active community creation of green spaces. Getting to participate and contribute to shaping these spaces is an immense pleasure!

– **Lia Chiasson (Urban Seedling Employee)**

Lorsque les légumes sont plantés serré, il reste peu de place pour les mauvaises herbes. Dix minutes par jour suffisent alors pour entretenir correctement le potager.

– **Panier Futé, 2015**



Making a garden with this team is fantastic! They stay with you the whole season, which makes a huge difference. Guidance comes in both written and video format so it is well understood and implemented. A winning formula!

– **Danielle (Urban Seedling garden client)**

After leaving their full-time jobs to start a garden-managing/edible landscaping/garden centre enterprise four years ago, Gesing and Manning have had great success helping those on and off the island get back to nature.

– **Gazette Vaudreuil-Soulangue, 2014**

CBC radio noon has been hosting Tereska Gesing all summer to answer Montrealers gardening questions. Are your lettuces bolting? If you're a gardener, you know that doesn't mean they're running away. But you might still need help. On Radio Noon today, you get that help from Tereska Gesing Questions?

– **CBC radio noon, 2015,**

Urban Seedling sets out to bring the vegetable garden back to peoples back yards, work places and schools. Urban Seedling is a company in Montreal devoted to helping local citizens set up and maintain organic vegetable gardens, edible landscapes and Urban Clover Lawns in the city

– **Trending City, 2015**

Read more on:

www.urbanseedling.com/about/press

GET IN TOUCH



Come visit us at our store and greenhouse location

4910-2 Brock
Montreal, Qc
H4E 1B4

514-578-8900
tereska@urbanseedling.com
urbanseedling.com

Thanks to all the producers, journalists,
editors and radio personalities who
have shown interest in our business.
We love talking to you.



www.urbanseedling.com